

For all enquiries please contact secretprotest@secretcinema.org

MISSION STATEMENT

We invite you to take part in a cultural protest.

Next Saturday, <u>12th of September 2015 at 7pm GMT</u>, we will stage a screening of a secret film in an undisclosed Central London location. Standing in solidarity with the tragic plight of refugees in the biggest crisis since the Second World War.

We will send a powerful message to those that need to listen and ask you to join us in large numbers. We will build the screning in the heart of London.

Simultaneously to the London screening, we will stage a satellite screening in a European refugee camp. This night will be the first of many screenings; as with your help, we will build temporary cinemas for everyone, to run for the length of the crisis.

It is time to move. It is time to act.

#SecretProtest #LoveRefugees

SCREENING SET UP

Film: Neither the film nor the location for the London event will be disclosed. We are screening Bahman Ghobadi's *Turtles Can Fly* (please keep this confidential).

The DVD can be obtained from:

http://www.vivaverve.com/search.php?xSearch=turtles+can+fly

To obtain the screening rights please contact: BAC Films (UK distributor) on +33 180 491 000 or email contact@bacfilms.fr.

Location: Choose a location, no matter how big or small. Living rooms, cafés, sport halls, garages can be turned into screening rooms. If you do not have a screen, a clean, white wall

will be perfect to project upon. Projectors are readily available for hire, however it is worth contacting local organisations to see whether they have equipment you could borrow.

Ticketing: If you are looking to ticket your event to recuperate your any hire costs (we recommend to keep them to a minimum), you will find online services to host your event and promote it, eg. eventbrite.com or uk.brownpapertickets.com. These also offer the option of a donation ticket, whereby the attendee chooses to donate as much as they can to attend the event.

Dress Code: All must wear blue. If you host a screening outdoors, guests are invited to bring a tent.

Additional: Artists and musicians are invited to join the screenings. Speakers on the night are welcome and we encourage all hosts to invite their <u>local MP</u> to the screening.

Promotion: The hashtags used for the event are **#SecretProtest** and **#LoveRefugees** and once you have registered your screening with us, we will list the details on the main event page.

Photography/Videography: We would be grateful if you could share them with secretcinema.org for a global photo album.

Posters: You will be able to download the Photoshop file and/or JPG images to create your own poster here:

- secretcinema.org/secretprotest/screening pack/poster assets/poster template.psd
- secretcinema.org/secretprotest/screening pack/poster assets/poster 2.psd
- secretcinema.org/secretprotest/screening_pack/poster_assets/instagram_template.psd
- secretcinema.org/secretprotest/screening pack/poster assets/header.psd
- secretcinema.org/secretprotest/screening_pack/poster_assets/banner_template.psd
- secretcinema.org/secretprotest/screening_pack/poster_assets/banner_2.psd

Donations: All screenings are to support a charity in aid of refugees of their choice. The London screening will be held in support of the Refugee Council (UK Registered Charity no. 10145760), If you would like to be put in touch with them for your own screening, please let us know. For alternative, worldwide options, please visit this helpful page.

Screening Registration: Whether your screening is public or private, we would like to share it with our network to show the support worldwide. To register your screening with us, send us the below details to secretprotest@secretcinema.org:

- Country
- City/Town

- Venue (if public)
- Timings
- Organiser
- Chosen Charity
- Contact Details (email, phone, Facebook page or website if you would like to be contacted by others)
- Facebook Event Page (where available): we would like to share this on the official event page with all followers